

# 2019 Maryland Clean Energy Summit Sponsorship Opportunities

INVESTING IN THE FUTURE: Building the Advanced Energy Economy

Tuesday, October 22, 2019 - College Park, MD



Benefits	Luncheon \$10,000	Networking Reception \$10,000	MCEC Partner Dinner on Mon, Oct 21 \$7,500	Keynote \$7,500	Plenary (one of 2) \$5,000	Breaks (one of 2) \$5,000	Partnership Connection Roundtables Session \$3,000	Breakfast \$3,000	Tote Bags (1) -or- Neck Wallets (1) \$3,000	Breakout Session (one of 8) \$2,500	General (Multiple Opportunities) \$1,500
<b>Company Banner Placement at Event</b> (Banners to be provided by sponsor)	Two Placements: 1) Registration area for duration of event 2) Stage during Lunch	Two Placements: 1) Registration area for duration of event 2) Bar area during Reception	Two Placements: 1) Registration area for duration of event 2) Podium area during Dinner	Two Placements: 1) Registration area for duration of event 2) Stage during Keynote	Two Placements: Ballroom entrance and/or offstage during sponsored Plenary	One Placement: Buffet area during sponsored Break	Two Placements: Ballroom entrance and/or offstage during Roundtables	One Placement: Buffet area during Breakfast	-	-	-
<b>Full Conference Registrations</b> (Includes Luncheon & Networking Reception)	6 + 50% off additional registrations	6 + 50% off additional registrations	5	5	4	4	3	3	2	2	1
<b>Tickets to Invite-Only MCEC Partner Dinner on Oct 21</b>	4	4	3	3	2	2	2	2	1	1	1
<b>Exhibit Space</b>	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	-	-	-	-	-
<b>Host Table at Partnership Connection Roundtable Session</b>	1	1	1	1	-	-	-	-	-	-	-
<b>Program Ad</b>	Full Page Back Cover	Full Page Inside Front Cover	1/2 Page Run of Program	1/2 Page Run of Program	1/2 Page Run of Program	1/2 Page Run of Program	1/4 Page Run of Program	1/4 Page Run of Program	Logo on Sponsor Page Inside Back Cover	Logo on Sponsor Page Inside Back Cover	Logo on Sponsor Page Inside Back Cover
<b>Speaking Opportunity</b>	Welcome Remarks at Luncheon	Welcome Remarks at Networking Reception	Welcome Remarks at Dinner	Introduce Keynote Speaker	Announced at Sponsored Plenary	Announced Prior to Sponsored Break	Announced at Roundtables	Announced at Breakfast	-	Announced During Sponsored Session	-
<b>Logo &amp; Link on Summit Website</b>	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>Logo on Stage Banner</b>	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>Logo Presence on Sponsored Session Slides &amp; Signage as Appropriate</b>	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>E-marketing Presence</b>	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails	Logo included in promotional emails	Logo included in promotional emails + one sponsor logo feature placement	Logo included in promotional emails
<b>Social Media Marketing Presence</b>	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Two Feature Postings + General Recognition	Two Feature Postings + General Recognition	One Feature Postings + General Recognition	One Feature Postings + General Recognition	One Feature Postings + General Recognition	One Feature Postings + General Recognition	General Recognition
<b>Use of Summit Logo for Advertising Purposes</b>	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>Opportunity to Provide Promotional Items or Marketing Materials at Event Registration</b>	YES	YES	YES	YES	YES	YES	-	-	-	-	-
<b>One Set of Mailing Labels for Conference Attendees</b> (Provided following the Summit)	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>Exclusive Logo on Tote Bags or Neck Wallets</b>	-	-	-	-	-	-	-	-	YES	-	-